## FOR IMMEDIATE RELEASE

Contact: Sylvana Marie Phone: 267-888-8015 Email: Media@EYEAM.art

## Legendary Hollywood Screenwriter Caroline Thompson Writes New Ending for Endangered Animals

**LOS ANGELES** - What happens when the award-winning screenwriter of *Edward Scissorhands* Caroline Thompson teams up with celebrated painter Nancy Taliaferro to draw attention to the plight of endangered animals? The EYE AM ART Initiative.

Together, Thompson and Taliaferro have created almost fifty (50) paintings of the eyes of endangered animals and those falling victim to factory farming. These haunting original artworks are being exhibited in a series of international virtual Gallery Openings taking place in London, New York and Los Angeles, November 10-12, 2022. The virtual EYE AM Galleries will be available to the public through the Spatial platform via PC (https://spatial.io/), smartphone app, or the Oculus Quest 2 headset. A virtual auction will be held during the three EYE AM ART Gallery Openings.

"Our goal is to raise awareness about endangered animals, especially in the minds of children and young adults," says Thompson, whose iconic movies *Edward Scissorhands*, *The Secret Garden*, *Homeward Bound*, *Black Beauty*, and *The Nightmare before Christmas* are beloved by children of all ages. "What better place to hold the EYE AM ART Gallery Openings than in the metaverse?"

"One hundred percent of all proceeds generated from the auction will go to World Wildlife Fund," adds Taliaferro. "We can care for the earth and its creatures with small gestures, one being at a time. Actions don't have to be grand. Small acts are equally important."

## **Eyes and More**

In addition to the painted original eyes, Thompson and Taliaferro have commissioned illustrated animals that are featured on the EYE AM website (https://eyeam.art/), as well as in the forthcoming video game, EYE AM kID, coming to the iOS and Android App stores this November, available to children 3+, schools, and libraries at no cost.

## **Endangered but not Forgotten**

According to the International Union for the Conservation of Nature (IUCN), there are now a total of 41,415 specieson the IUCN Red List, and 16,306 of them are endangered species threatened with extinction.

"Understanding that other species are important and deserve a chance to survive is crucial," says Thompson. The eyes that Thompson and Taliaferro have painted reach out and demand attention. The illustrated animals are completely enchanting and will easily become favorites with the under-5-feet set. "We want people to love these animals as much as we do. We want their hearts to ache so much that they have to help save them from extinction," Thompson concludes. "We are living in *the nightmare before extinction* for many of these wonderful creatures. Please join the EYE AM ART Initiative and help save an animal today."