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## MEDIA ALERT

- WHO:** Award-winning film director and screenwriter of *Edward Scissorhands* and *The Nightmare before Christmas* and celebrated painter Nancy Taliaferro.
- WHAT:** Virtual Gallery Opening displaying almost fifty paintings of the eyes of endangered animals (and victims of factory farming) painted by Thompson and Taliaferro. This one-hour event will feature a virtual auction of the original painting of the Arctic Wolf. All proceeds from the auction will go to **World Wildlife Fund**.
- WHEN:** New York — November 11, 2022 (7:00 PM EST)
- WHERE:** This event is being held in the metaverse. Anyone interested in attending should email their requested event date/location to [RSVP@eyeam.art](mailto:RSVP@eyeam.art). (Children under 18 must be accompanied by an adult.) To preview the gallery experience, and to pick their personal avatar, attendees are encouraged to sign up at [spatial.io](https://spatial.io) before the event. Guests can access the Gallery through any PC browser at [spatial.io](https://spatial.io), using the Spatial smartphone [iOS app](#), or through the Oculus Quest 2 VR headset. [NOTE: Media, please contact [media@eyeam.art](mailto:media@eyeam.art) for tickets.]
- WHY:** “Our goal is to raise awareness, especially for kids, about the plight of endangered animals,” says Thompson, whose iconic movies *Edward Scissorhands*, *The Secret Garden*, *Homeward Bound*, and *The Nightmare before Christmas* are beloved by children of all ages. “What better way to reach young people and display our art than through the metaverse?” There are now 41,415 species on the IUCN Red List, and 16,306 of them are endangered species threatened with extinction. This is up from 16,118 in 2021. “Understanding that other species are important and deserve a chance to survive is crucial,” concludes Taliaferro. “Please join us at one of these virtual events and bid!”

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